

ON THE ROAD TO SUSTAINABLE AND ESG-FOCUSED BUSINESS POLICIES: THE ROLE OF TAX TRANSPARENCY

17 DECEMBER 2021



Large companies, governments and the society at large recognise that stakeholder capitalism and a focus on climate and society are key to long-term success and a prosperous future. Companies are being asked to design their strategies by considering the interests of all stakeholders, and how they affect the environment and society. Therefore, there is an increased focus on environmental, social, and governance (ESG) issues.

Tax is a key metric of an ESG strategy. It has both a financial impact and an impact on climate and society. A sustainable approach to tax is fundamental to sustainable growth. Such approach comprises of different elements, one of which is tax transparency. Different stakeholders increasingly take a keen interest in companies' tax contribution (both from an amount and location perspective) and view public disclosure of this information as a sustainable tax practice.

The European Business Tax Forum is a strong supporter of tax transparency. Meaningful and comprehensive data can provide stakeholders with important insights on businesses' journey towards a sustainable tax and build trust.

Join this virtual seminar to discuss how tax transparency can contribute to sustainable and ESG-focused business policies.

In addition, the European Business Tax Forum will also present highlights from the third edition of the study on the Total Tax Contribution of the largest companies based in Europe.

INTRODUCTION

Mai Trinh, Head of Tax Reporting, Risk & Reputation, RELX

2021 STUDY PRESENTATION

Michael Ludlow, Chair, European Business Tax Forum; Head of Tax, SwissRe

PANEL

Yvonne Bol, Manager, Corporate, Legal & Tax, FMO (Dutch entrepreneurial development bank)

Alberto De Paoli, CFO, Enel Group

Werner Engelen, Head of Tax Policy, the LEGO Group

Prof. Mindy Herzfeld, Professor of Tax Practice, University of Florida

Pierce O'Reilly, Head of the Business and International Taxes Unit, OECD

Charlotte Worthington, CFO, Generation Investment Management LLP

MODERATION

Prof. dr. Stef van Weeghel, Global Tax Policy Leader, PwC; Professor of International Tax Law, University of Amsterdam

SCHEDULE

14.30 – 14.40: Welcome and introduction

14.40 – 15.00: Presentation and Q&A: Report on the Total Tax Contribution of the largest EU businesses (third edition)

15.00 – 16.00: Panel discussion

16.00 – 16.10: Q&A

16.10 – 16.15: Final remarks and closing

*All times CET

INFORMATION & REGISTRATION

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